

To Assignment Editor:

Press Conference to Announce Design Competition Winners *Hong Kong International Jewellery Show 2010 Set to Sparkle*

18 Feb 2010 – Winners of the 11th Hong Kong Jewellery Design Competition will be announced 23 February at a press conference arranged by the Hong Kong Trade Development Council (HKTDC). Details of the 27th Hong Kong International Jewellery Show will also be announced at the press conference.

This year's competition attracted 322 entries competing in two categories, the Open Group and the Student Group, under the theme "Jewellery without Boundaries." Four winners of the Open Group and three winners of the Student Group will be announced at the press conference, with models displaying the winning designs. The winners, as well as industry representatives, will also be present.

The 27th Hong Kong International Jewellery Show will be held 5-9 March, at the Hong Kong Convention and Exhibition Centre (HKCEC). More than 2,000 exhibitors are expected to take part in this year's show.

We cordially invite you or your representative to cover the press conference. Details as follows:

Date: 23 February (Tuesday)
Time: 3pm-4pm
Venue: Meeting Rooms S226-7 306-308, HKCEC
Language: Cantonese

Guests:

Benjamin Chau, Deputy Executive Director, HKTDC

Lawrence Ma, Chairman of the HKTDC Jewellery Advisory Committee; Chairman of the Hong Kong International Jewellery Show Fair Organising Committee

Nelson Ho, Vice-Chairman (Manufacturing Division), Diamond Federation of Hong Kong, China

Sunny Chan, member, HKTDC Jewellery Advisory Committee; member, Hong Kong International Jewellery Show Fair Organising Committee

Billy Lau, member, Hong Kong International Jewellery Show Fair Organising Committee; Chairman, Hong Kong Jewellery & Jade Manufacturers Association

Ho Pak Tao, Vice-Chairman, Hong Kong Jewellers' & Goldsmiths' Association

Rundown: Benjamin Chau on the 2010 Jewellery Fair
Lawrence Ma on the Jewellery Design Competition
Jewellery Design Competition Award Presentation



Media Invitation 採訪邀請

Media Enquiries

Please contact the HKTDC's Corporate Communication Department:

Joe Kainz

Tel: (852) 2584 4216

Email: joe.kainz@hktdc.org

About the HKTDC

Established in 1966, the Hong Kong Trade Development Council (HKTDC) is the international marketing arm for Hong Kong-based traders, manufacturers and service providers. With 40 offices worldwide, including 11 on the Chinese mainland, the HKTDC promotes Hong Kong as a platform for doing business with China and Asia. The HKTDC also organises trade fairs and business missions to connect companies with opportunities in Hong Kong and the mainland, while providing information via trade publications, research reports and online. Visit www.hktdc.com for more information.