



HONG KONG ASSOCIATION OF SOUTHERN CALIFORNIA



Hong Kong Economic & Trade Office
San Francisco

INVITATION TO A COMPLIMENTARY LUNCHEON PROGRAM

Hong Kong Association of Southern California

and

Hong Kong Economic and Trade Office in San Francisco

in conjunction with

**Asia Business Association of Orange County
Center for International Trade Development
International Business Association of Southern California
Irvine Chamber of Commerce
Long Beach International Trade Office**

Cordially invite you to a Speaker Luncheon with

Mike Rowse

Director General, Invest Hong Kong, HKSAR Government

“Hong Kong –Engine of Growth and Risk Manager for China”

Thursday, February 23, 2006

11:30 a.m. – 1:30 p.m.

Marriott Newport Beach Hotel & Spa

900 Newport Center Drive, Newport Beach, CA 92660, Phone: (949) 729-3533

Come hear about unparalleled business opportunities resulting from a first-mover advantage from the landmark **Closer Economic Partnership Arrangement (CEPA III)** free trade agreement between Hong Kong and Mainland China.

CEPA III provides liberalization and early market access into China, ahead of WTO's schedule, for most service sectors in Hong Kong including accounting, banking, insurance, logistics/transportation, legal, management consulting, securities, telecommunications, convention, advertising, and tourism businesses, etc. It also offers zero import tariff preference for “Hong Kong made” products, such as electrical and electronics, pharmaceuticals, jewelry, and cosmetics, etc. Come to learn how to qualify and leverage on CEPA III to bring benefits to your bottom line.

Mike Rowse, Director-General for Investment Promotion, will showcase Hong Kong's flagship Information Technology infrastructure project, *Cyberport*, with its Microsoft Xbox Games Incubation Program, Wireless Development Center, and Digital Media Center. He will also highlight *Hong Kong Science Park's* IC Design & Development Center, Photonics Center, and Bioinformatics Center. Learn why Hong Kong remains the preferred choice location as a two-way platform to drive your business growth in Mainland China and globally, despite the growth in the Shanghai and the Yangtze River Delta region. Discover how to capitalize on Hong Kong's role as a design and lifestyle center, digital entertainment, financial and transportation hub of Asia to boost your trade, business, and investment potential in Hong Kong, China, and Asia Pacific.

Mr. Rowse is Director-General of *Invest Hong Kong*, a Hong Kong SAR Government Department that provides comprehensive inward investment support services to prospective and existing foreign investors that may be considering or using Hong Kong as a platform for China and Asia. The department provides free information to help business owners and executives make informed decisions as well as support services to help foreign investors gain full advantage of the city's ever-expanding business potential.

**Complimentary Program – RSVP Required
Limited Seating -- First-Come-First Served
Deadline: Monday, February 20, 2006**

To reserve, please complete the RSVP form below and email to: cecilia_mak@hketosf.gov.hk
or
Fax: (415) 392-2963. For inquiries, please call (415) 835-9336

Complimentary Program Registration Form

Speaker Luncheon with Mike Rowse

Thursday, February 23, 2006 – Marriott Newport Beach Hotel & Spa

Name _____ Title _____

Company _____

Address _____ City/State/Zip _____

Phone _____ Fax _____ Email _____