

EXPORT FORUM - 2006

Wednesday, January 11, 2006
Cal State San Marcos—Extended Studies
Arts Building, Room 240
7:30 to 11:00 AM

Tips, practical trade information, tax incentives, planning ideas to exporters and U.S. businesses that plan to expand foreign operations, review of China business strategy

COST: \$35 per attendee with pre-registration, \$40 at the door.
Admission includes continental breakfast.

AGENDA

7:30	Networking & Registration	
8:00	Welcome	Jan Jackson Dean, Extended Studies, CSUSM Anne Blackwood Trade Specialist, Citibank
8:15	Update of U.S. Exporting Policy	Matt Andersen Director, U.S. Department of Commerce-S.D.
8:30	A Discussion of the “China Strategy” An Update of U.S. Income Tax Incentives for Exporters	Eric Eng, CPA Partner, CEA, LLP
9:15	Successful Operation in China - A case study	Michael Faulkner President, Nimbus Water International 8:40
Refreshment Break		
9:40	“Show Me the Money” - Managing of Export Receivables	John Dunlop President, InternetLC
10:05	Internet Resources for Exporters -	Carrie Brooks
10:30	“From Here to There” - On time Delivery	Ralph Verlohr President, EMO Trans San Diego
10:55	Panel of Speakers will answer questions from audience	
11:00	Adjournment	Eric Eng

CORPORATE SPONSOR



Co-sponsors

American Inventory and Production Society	Sino-American BioPharmaceutical Association
Asian Business Association – San Diego	Taiwanese Chamber of Commerce
Hong Kong Association of Southern California	TEC
San Diego North Economic Development Council	U.S.-China Entrepreneurs Association

Organizers

CSUSM-College of Business Administration	San Diego World Trade Center
District Export Council/U.S. Department of Commerce	International Trade Advisory Board

Who Should Attend

This forum is intended for exporters, manufacturers, businesses that are interested in expanding their foreign markets, executives and financial personnel of exporting businesses, consultants to businesses with sales overseas.



Cal State San Marcos

REGISTRATION FOR EXPORT FORUM

Export Forum on Wednesday, January 11, 2005
7:30 – 11:00 AM, at Cal State San Marcos

**COST: \$35 per attendee and FREE PARKING with pre-registration,
\$40 and parking fee at the door.
Admission includes continental breakfast.**

Please fill in the information below, and mail it with payment to Export Forum, Cal State San Marcos, Extended Studies 333 S. Twin Oaks Valley Road, San Marcos, CA 92096. Or fax your credit card registration to: Export Forum (760) 750-3138.

Name: _____ Business Name: _____

Title: _____ Business Address: _____

City/State/Zip _____ Phone _____

I am a member of (Enter name of organizer or co-sponsor, if any) _____

Payment Methods - CHECK ONE:

- Check (Please make checks payable to **CSUSM Foundation**)
- MasterCard Visa Expiration Date: _____

Card Number

Signature of Cardholder

For inquiries, please call Suzanne Lingold at 760-750-4002 or Eric Eng at 760-448-8181.

Online Registration: www.csusm-es.org

Directions:

From Interstate 5 (I-5):

Go EAST on Highway 78
Exit Twin Oaks Valley Road
Turn RIGHT at Twin Oaks Valley Road
Turn LEFT at Barham Road
Turn RIGHT at the stop sign
Turn RIGHT at the designated student parking lot-N
Arts Building, Room 240

From Interstate 15 (I-15):

Go WEST on Highway 78
Exit Twin Oaks Valley Road
Turn LEFT at Twin Oaks Valley Road
Turn LEFT at Barham Road
Turn LEFT at the stop sign
Turn RIGHT at the designated student parking lot-N
Arts Building, Room 240

Arts Building, Room 240 (at the top of the stairs behind the Caesar Chavez statue)

Free parking with pre-registration is available in Lot N